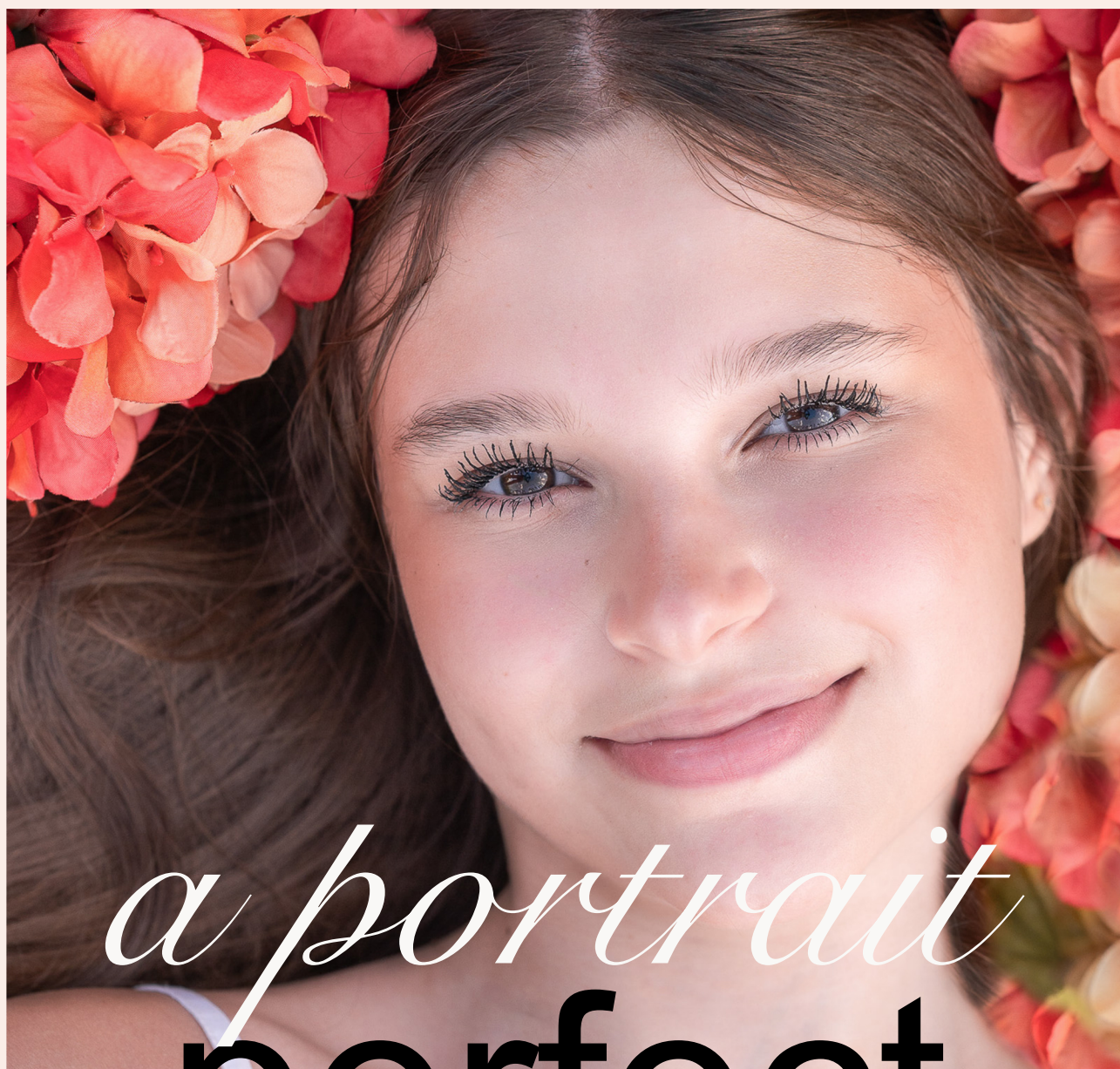


ELIZABETH KLUSMANN PHOTOGRAPHY



a portrait

perfect face

MAKEUP PREP GUIDE

01

AVOID SALICYLIC ACID

Try to avoid using products containing salicylic acid at least 3 days before your appointment. It can leave your skin red and extremely dry which can look patchy and textured.

02

CHOOSE A SHIRT WISELY

Be sure to wear a loose, light colored shirt with a large neckhole or a button up for easy removal after your makeup & hair session. You don't want to smudge your face with your favorite shirt!

03

GROOM THOSE BROWS

Please groom your brows so they look clean! There's nothing more messy than errant hairs! Do not have your eyebrows waxed for at least a week before your session. It can cause a lot of redness and swelling. In some cases even some scabbing.

04

EXFOLIATE YOUR FACE

Exfoliate with a physical exfoliator at least 2 days prior to your application session. It will help reduce dry patches and texturing. It will also smooth your skin which will make your airbrush foundation apply smoothly to your face.

05

MOISTURIZE YOUR FACE

Wash your face thoroughly before your session and apply a hydrating moisturizer. The foundation will apply more evenly if your face is prepped and ready before any color is applied.



06

LIMIT YOUR SUN EXPOSURE

Don't tan in the natural sun or tanning beds for an entire 2 weeks before your session. You could appear really red or even burn. Porcelain skin photographs best as it can actually reflect the light from our shoot beautifully!

07

PREPARE YOUR LIPS

For the entire week before your session, use your toothbrush to brush your lips vigorously. Then apply Vaseline to your lips and sleep in it. This will make your lips smooth and ready for lipstick. Chapped lips looks awful in camera (and let's face it, in life too).

08

DON'T STYLE YOUR HAIR

Do not flat iron it or curl your hair between the time you wash it and the time you come to the salon - that can set hair in a different way than you want it done - so just keep it natural for the time being. You can get a professional "blow out" with just a round brush or you can do it yourself for smooth hair.

09

TRUST THE PROFESSIONALS

Do not apply any makeup over your makeup artist's work. Applying any product over the airbrush makeup can actually RUIN your face and makeup job! DON'T DO IT! If you're worried about acne, dark circles, etc, let the us take care of that with retouching! Just let us know about any of your concerns.

10

GET YOUR BEAUTY REST

Be sure to get a good nights rest prior to your appointment as there is nothing "fresh" about puffiness and bags under the eyes. Need extra help? Apply a cold compress to your eyes the morning of your session to reduce any puffiness or redness before your session.



ELIZABETH KLUSMANN
PHOTOGRAPHY

ELIZAKLUSMANNPHOTO.COM

646.593.4697